

125 West 55th St New York, NY 10019 Contract # 25276210 Changes as of: 10/12/2016 at 9:51 AM Version: Current State Version 3

CPE: 11/14/4674 Flight: 10/25/16 - 10/31/16 Station: KDLH Total \$: \$1,310.00

Advertiser: Democratic Congressional Campaign Committee Agency: Great American Media Market: Duluth-Superior Total Spots: 10

Total CPP: \$0.00 GREAT AMERICAN Product: Issue Office: WASHINGTON

MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Primary Demo: Adults 35+ **Agency Order #: 5336956** Total GRP: Con Type: POLITICAL/VOTE Traffic #: 415837 Buyer: Polce, Kelly

Assistant: ANJELICA DAVI Salesperson: JENNA NUBAR Separation:

212-408-3261 202-872-5880

Comments: Separation: 30

| | | | | | | 10/25 - 10/25 | Total | Total | | |
|------|---------------------|--|--|-------------|-------------|---------------|--|---|---|---|
| e DP | Program | Rate | A35P Rating | Len | 10/25 | | Spots | \$ | СРР | GRP |
| | Rookie Blue | | | | 0 | | 0 | \$0.00 | \$0.00 | 0.0 |
| 0р | Cops Reloaded | \$55.00 | 0 | 30 | 0 | | 0 | \$0.00 | \$0.00 | 0.0 |
| | Seinfeld | \$200.00 | 0 | 30 | 4 | | 4 | \$800.00 | \$0.00 | 0.0 |
| 1p | King Of Queens | \$100.00 | 0 | 30 | 4 | | 4 | \$400.00 | \$0.00 | 0.0 |
| | CW movie | \$55.00 | 0.0 | 30 | 1 | | 1 | \$55.00 | \$0.00 | 0.0 |
| 0р | rules of engagement | \$55.00 | 0.0 | 30 | 1 | | 1 | \$55.00 | \$0.00 | 0.0 |
| | 0p | Rookie Blue Op Cops Reloaded Seinfeld 1p King Of Queens CW movie | Rookie Blue \$55.00 Op Cops Reloaded \$55.00 Seinfeld \$200.00 1p King Of Queens \$100.00 CW movie \$55.00 | Rookie Blue | Rookie Blue | Rookie Blue | Program Rate Pating Len Pating 10/25 Rookie Blue \$55.00 0 30 0 Op Cops Reloaded \$55.00 0 30 0 Seinfeld \$200.00 0 30 4 1p King Of Queens \$100.00 0 30 4 CW movie \$55.00 0.0 30 1 | Program Rate Rating Len Rookie Blue 10/25 Spots Rookie Blue \$55.00 0 30 0 0p Cops Reloaded \$55.00 0 30 0 Seinfeld \$200.00 0 30 4 1p King Of Queens \$100.00 0 30 4 CW movie \$55.00 0.0 30 1 | e DP Program Rate Rating Len 10/25 Spots \$ Rookie Blue \$55.00 0 30 0 0 \$0.00 0p Cops Reloaded \$55.00 0 30 0 0 \$0.00 Seinfeld \$200.00 0 30 4 4 \$800.00 1p King Of Queens \$100.00 0 30 4 4 \$400.00 CW movie \$55.00 0.0 30 1 1 \$55.00 | Program Rate Pating Len 10/25 Spots \$ CPP Rookie Blue \$55.00 0 30 0 0 \$0.00 \$0.00 Op Cops Reloaded \$55.00 0 30 0 0 \$0.00 \$0.00 Seinfeld \$200.00 0 30 4 4 \$800.00 \$0.00 1p King Of Queens \$100.00 0 30 4 4 \$400.00 \$0.00 CW movie \$55.00 0.0 30 1 1 \$55.00 \$0.00 |

TOTALS: 10 \$1,310.00 \$0.00 0.0

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GREAT AMERICAN Office: WASHINGTON Total CPP: \$0.00 Product: Issue

MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Agency Order #: 5336956 Primary Demo: Adults 35+ Total GRP:

Buyer: Polce, Kelly Con Type: POLITICAL/VOTE Traffic #: 415837

Salesperson: JENNA NUBAR Assistant: ANJELICA DAVI Separation:

202-872-5880 212-408-3261

Special Instructions

| | Order Level Comments | | | | | | | |
|----------------------------|----------------------|---|--|--|--|--|--|--|
| Date/Time Added by Comment | | | | | | | | |
| 10/12/16 9:28 AM | Dawn Pond | Line 1 - 1X NA 10/30 due to program change MG - 1X Sun 10/30, 130-4p, CW Movie, \$55 Line 2 - 1X NA 10/29 due to program change MG - 1X Sat 10/29, 10-1030p, Rules of Engagement, \$55 Please advise Thanks-Dawn | | | | | | |
| 08/29/16 2:24 PM | ANJELICA DAVI | Separation: 30 | | | | | | |
| 08/29/16 2:08 PM | System | Notice Received. | | | | | | |
| 08/29/16 2:06 PM | Dawn Pond | Line 1 - Please revise to Sun 10/30, 2-3p for Rookie Blue Line 2 - Please revise time period to be 10-1030p for Cops Reloaded Line 3 - Please revise program title to be Seinfeld - NO 9P NEWS ANY LONGER Please advise Thanks-Dawn | | | | | | |
| 08/29/16 7:51 AM | ANJELICA DAVI | Separation: 30 | | | | | | |

| | Competitive Information | | | | | | | | | |
|----------------|-------------------------|--|--|--|--|--|--|--|--|--|
| Market Budget: | \$131,000 | | | | | | | | | |
| KDLH Share: | 1% | | | | | | | | | |
| Comment: | | | | | | | | | | |
| KBJR: | 40% | | | | | | | | | |
| KQDS: | 4% | | | | | | | | | |
| NBJR: | 21% | | | | | | | | | |
| WDIO: | 34% | | | | | | | | | |

| Daypart Summary | | | | | | | | |
|-----------------|-----------|-------|------------|-----|-----|--|--|--|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP | | | |
| | 100% | 10 | \$1,310.00 | N/A | 0.0 | | | |
| Total | 100% | 10 | \$1,310.00 | N/A | 0.0 | | | |

| Monthly Summary | | | | | | | | |
|-------------------|----|------------|--|--|--|--|--|--|
| Month Spots Dolla | | | | | | | | |
| 2016-Oct | 10 | \$1,310.00 | | | | | | |
| Total | 10 | \$1,310.00 | | | | | | |

| | Transaction History | | | | | | | | | | |
|---|---------------------|---------------|-----------|-------|-------|--------|-------------|---|--|--|--|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment | | | |
| Revision | 10/12/16 9:47 AM | ANJELICA DAVI | Confirmed | | | \$0 | | Changes: Competitive Market Budget from \$125,500 to \$131,000. 4 buylines added or modified. | | | |
| Makegood 2 | 10/12/16 9:28 AM | Dawn Pond | Confirmed | | | \$0 | \$0 | Changes: Total GIMPs to 0. | | | |
| Revision | 8/29/16 2:24 PM | ANJELICA DAVI | Confirmed | | | \$0 | \$0 | Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$1,310.00. 3 buylines added or modified. | | | |
| Makegood 1 | 8/29/16 2:06 PM | Dawn Pond | Confirmed | | | \$0 | \$0 | | | | |
| Queued for Electronic Contracting | 8/29/16 8:01 AM | | | | | \$0 | \$0 | | | | |

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Congressional Campaign Committee

Product: Issue Office: WASHINGTON

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC

20007

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Agency Order #: 5336956

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Total GRP:

Separation:

Buyer: Polce, Kelly Salesperson: JENNA NUBAR Con Type: POLITICAL/VOTE

Traffic #: 415837

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Assistant: ANJELICA DAVI

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| | Transaction History | | | | | | | | | |
|-------|---------------------|---------------|-----------|-------|-------|------------|---------------------|--|--|--|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ Comment | | | |
| New | 8/29/16 7:49 AM | ANJELICA DAVI | Confirmed | 10 | | \$1,310.00 | \$1,310.00 | | | |

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. Non-Discrimination Policy

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